****

**Stakeholder Engagement**

**Stakeholder Analysis - Prioritizing Stakeholders**

**Instructions: Using the list of stakeholders you identified in the *Identifying Stakeholders* worksheet, prioritize them in order of importance and/or influence for your data system work. Use the accompanying document entitled *Information for Detailed Stakeholder Profiles* to help you determine your priority order.**

***Priority level: Start with assigning level 1 to the highest stakeholder of importance and/or influence. Continue until all stakeholders are ranked accordingly.***

|  |
| --- |
| **Data System Project or Initiative:** |

| **Types of Stakeholder** | **Name** | **Priority Level** |
| --- | --- | --- |
| **Beneficiaries** |  |  |
|  |  |
|  |  |
|  |  |
|  |  |
| **Supporters** |  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
| **Opponents** |  |  |
|  |  |
|  |  |
|  |  |
|  |  |

| **Types of Stakeholder** | **Name** | **Title or Role** |
| --- | --- | --- |
| **Resource Providers** |  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
| **Vulnerable Groups** |  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
| **Other** |  |  |
|  |  |
|  |  |
|  |  |
|  |  |

**Suggestions**

* Team meetings (i.e. leadership of a project) may be used to identify potential stakeholders for your data systems work.
* As a follow up activity, it may be helpful to map out how individuals are related to each other, including who has influence or control over whom, who has decision-making capability, etc.

**Resource- Adapted from:**

*Participant’s Webinar Workbook: Stakeholder Analysis Introduction*. Developed by the Sustainable Management Development Program (SMDP) of the Division of Public Health Systems and Workforce Development, Center for Global Health, U.S. Centers for Disease Control and Prevention. Retrieved from: <http://influenzatraining.org/documents/s18763en/s18763en.pdf>, July 2014.